

# TEDxYouth, TEDxKids, and TEDxYouthDay

## TED Spirit

TEDx events for kids and youth bring together educators, youth organizations and young people for live presentations, activities and storytelling that encourage learning about and experiencing the world in new and different ways. The TEDx format is a perfect medium for engaging and inspiring kids, and to highlight young voices from diverse communities.

Many TEDxYouth events are held to coincide with TEDxYouthDay. TEDxYouthDay is a series of independently organized TEDx events worldwide that all happen around Universal Children's Day at the end of November. Independent TEDxYouth and TEDxKids events may also be held on any other day of year.

## Best Practices

In 2010, sixty TEDxYouthDay events happened around the world, half of which were streamed live from a dedicated TEDxYouthDay live stream channel. These events ranged in size, scale and scope; each Organizer found a unique way to execute the TEDxYouth format.

A few examples to follow:

- ▶ [TEDxYouth@Tokyo](#) was organized entirely by 11- to 18-year-olds. The hosts were adolescents, as was the tech team; attendees enjoyed skateboarding, Skype station conversations with people attending other TEDxYouthDay events, and rock climbing during breaks.
- ▶ [TEDxYouth@Pune](#) did not host any original speakers; they instead watched the archived live stream of [TEDxYouth@NASA](#).
- ▶ [TEDxYouth@Porto](#)'s amazing stage design was created from painted cardboard that depicted a home and office, along with a "television" that featured TEDTalks.
- ▶ At the opening of [TEDxYouth@HongKong](#), attendees participated in a group drum circle.

In 2011, nearly 100 TEDxYouthDay events happened in 42 countries, with a total of 17,000 attendees to all events.

A few examples to follow:

- ▶ [TEDxYouth@Amman](#) was livestreamed with live interpretation in both English and Arabic.
- ▶ At [TEDYouth](#), a salon event held during TEDxYouthDay, hosts Kelly and Rives brought attendees up on stage to answer the TEDxYouthDay question, "What can you share with the world?"

## Youth Reporters

For TEDxYouthDay 2011, TED commissioned some young members of global TEDx communities to act as official TEDxYouthDay Reporters -- Facebooking, tweeting and writing blog posts on events they attended, or watched online. Reporters were given an official certificate from TED for their work.

We encourage you to do this with the young people in your community for your own TEDxYouth event:

- ▶ Recruit attendees as your reporters -- and include an application or sign up to become a reporter in your invite or acceptance letter of attendees.
- ▶ Assign some team members of your event as its official reporters.

## Viewing Parties

To expand the reach of your event, we encourage you to promote individuals and groups to host a viewing party around your event. If your event is hosted on TEDxYouthDay encourage them to watch more than just your own event:

- ▶ Sign up for Meetup Everywhere, and create an account for your event. If your event is on TEDxYouthDay, have individuals sign up on the [TEDxYouthDay Meetup Everywhere](#) page.
- ▶ Encourage local groups to sign up to host an event.



## Tools and Templates

- ▶ [TEDxYouth@Hewitt Organizational Strategy](#)
- ▶ [Tips and best practices for TEDxYouthDay organizers](#)

Got a best practice or template to share? Email [TEDxEditor@ted.com](mailto:TEDxEditor@ted.com) with your ideas.